



## **MEDIA RELEASE**

*For Immediate Release*

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### **GEBERIT USA WINS K&BB READERS' CHOICE AWARDS TWO YEARS RUNNING**

**Des Plaines, IL:** The Geberit in-wall system for toilets has won the Readers' Choice Award from Kitchen & Bath Business magazine for the second year running. Readers of Kitchen & Bath Business (K&BB) were asked to select their favorite brands and manufacturers in different categories according to specific criteria such as water efficiency, style/aesthetics, local availability, manufacturer's support and price levels in 24 different kitchen and bath categories. In all, 6,500 votes were cast.

"We are pleased to be selected for this award by the readers of K&BB once again. Geberit in-wall systems have long been very popular in Europe. Being chosen a second time shows the growing popularity of our systems in the US, thanks to the many benefits we give designers and homeowners. Thanks to all who voted for Geberit!" says Ronn Jefferson, Product Manager, Geberit North America.

Kitchen & Bath Business magazine is read by kitchen and bath industry professionals, including designers, dealers/distributors, architects, and builders/remodelers. It offers knowledge and skills that help them collaborate with each other as well as the consumer. It reports on various design trends and product innovations, focusing on tools to aid design professionals in their businesses.

The Geberit in-wall system increases usable space in full bathrooms and powder rooms, providing unlimited possibilities. Because the integral toilet tank is hidden behind the wall, the decorative flush plate attached to the wall is the only visible component of the Geberit system. This provides a sleek, modern look and improves hygiene by making bathroom clean-up a breeze.

The Geberit system increases accessibility, saves water, and offers increased reliability over standard bathroom plumbing hardware. The flexible, adaptable in-wall carrier systems are designed for easy installation, attaching to existing wall framing and supply and waste piping using standard tools. Once installed, the system is practically maintenance-free. Simple change-out of components can be accomplished without the use of tools.

The Geberit residential product line consists of water-saving in-wall concealed systems for toilets, urinals, bidets and lavatories and includes cable-controlled bath waste and overflows. Products are covered by one of the industry's best warranties.



The Geberit Group is an integrated, global company and European leader in the field of sanitary products, headquartered in Switzerland. Geberit maintains a strong local presence on most continents, including North America, providing concealed systems for wall-hung and floor-mounted toilets and fixtures. Geberit systems improve the look of any bathroom by hiding unsightly plumbing hardware. Replacing a standard toilet with the Geberit system results in more usable space, improved hygiene and better accessibility. The unique dual-flush valve saves water and is practically maintenance-free. Geberit also offers cable-controlled bath waste and overflows in a variety of designer finishes. Critical working parts are outside the waterway, ensuring years of trouble-free operation. With 35 production facilities and more than 12,000 employees in over 40 countries, Geberit generated net sales of CHF 2.6 billion in 2015. The Geberit shares are listed on the SIX Swiss Exchange; since 2012, the Geberit share has been included in the SMI (Swiss Market Index).

For additional information, contact Geberit North America at 2100 South Clearwater Drive, Des Plaines, Illinois 60018, or call 800-566-2100. You can also visit Geberit North America at [geberit.us](http://geberit.us).

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NOTE: Please send leads to Geberit North America, 553 N. North Court, Ste. 110, Palatine, IL 60067 Email: [leads@interlinegroup.com](mailto:leads@interlinegroup.com).

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