



## **MEDIA RELEASE**

### **MEDIA CONTACT:**

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### **GEBERIT SELECTED AS A 2013 *BUILDINGS* MAGAZINE MONEY-SAVING PRODUCT AWARD WINNER**

**Des Plaines, IL:** Geberit is proud to announce its UP720 Concealed Tank and Carrier system has been selected by *Buildings* magazine as a Money-Saving Product in the water savings category, which includes all bathroom-related items, as well as building-related plumbing systems.

“We are proud that the Geberit Concealed Tank and Carrier system has been chosen for this distinguished honor from *Buildings* magazine,” says John Fitzgerald, Vice President of Marketing for Geberit North America. “This validates our commitment to product innovation and our leadership in the industry. Geberit offers facility managers exceptional products that pair water efficiency with unlimited design possibilities for any bathroom project.”

The UP720 Concealed Tank and Carrier System fits in a standard 2” x 4” wood or steel wall. With easy, tool-free access for maintenance through a stylish flush plate, the dual-flush tank uses 0.8 GPF (3 LPF) or 1.6 GPF (6 LPF). It can be adjusted to accommodate seat heights ranging from 15” to 19”, and the steel frame is strong enough to support up to 880 lbs. (400 kg).

The Geberit system makes it possible to position fixtures in any part of the bathroom, while concealing the functional components. The system’s flexibility and adaptability are also designed for installation ease: the carrier system attaches easily to wall framing studs at just four points, and draining and venting are no different from a conventional residential floor-mounted toilet.

As part of an elite group of various architectural products, the UP720 system will be highlighted with all the winners in the June issue of *Buildings* magazine. The issue acclaims products that save money for facility managers – through reduced utility bills, increased employee productivity, time savings, reduced maintenance, or an extended product lifecycle.

*Buildings* Magazine is a monthly publication that serves building owners and facility managers in North America.



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Geberit North America is part of the Geberit Group, a European market leader and global provider of sanitary technology. Located in Des Plaines, Illinois, Geberit North America provides concealed tank and carrier systems for wall-hung and floor-mounted toilets and fixtures. Geberit systems improve the look of any bathroom by hiding the unsightly toilet tank. Replacing a standard tank and toilet with the Geberit system results in more usable space, improved hygiene and better accessibility. The unique dual-flush valve saves water and is practically maintenance free. Geberit also offers cable-controlled bath waste and overflows in a variety of designer finishes. Critical working parts are outside the waterway, ensuring years of trouble-free operation.

As European market leader, the Geberit Group is a global provider in the area of plumbing technology with sales of CHF 2.2 billion and about 6,100 employees in 41 countries worldwide.

For additional information, contact Geberit North America at 2100 South Clearwater Drive, Des Plaines, Illinois 60018, or call 800-566-2100. You can also visit Geberit North America at [geberit.us](http://geberit.us).

To download a high resolution zipped image of the Geberit Money Savings Award along with a Geberit system installed in a bath, please go to [www.interlinegroup.com/pressroom/Geberit/Geberit\\_MS\\_Award.zip](http://www.interlinegroup.com/pressroom/Geberit/Geberit_MS_Award.zip)

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NOTE: Please send leads to Geberit North America, 553 N. North Court, Ste. 110, Palatine, IL 60067 Email: [leads@interlinegroup.com](mailto:leads@interlinegroup.com).

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