



MEDIA RELEASE

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GEBERIT REIMAGINES THE SIGMA50 FLUSH PLATE: NEW DESIGN TO BE RELEASED MAY 2019

DES PLAINES, IL: Geberit recently announced several upgrades to its versatile line of Sigma50 actuator plates. Beginning May 1, 2019, all Sigma50 flush plates will feature slimmer buttons than Sigma50 designs from previous years, providing customers with a clean, minimal look that is designed to complement any bathroom décor.

The redesigned Sigma50 will completely replace versions from prior years. Two new colors, "Sand Glass" and "Mustang Slate," will be available beginning May 2019 with the release of the new Sigma50.

"Customers will find that the upgraded Sigma50 actuator plate offers the same superior functionality and water savings as previous models, while opening up new design possibilities," says Ronn Jefferson, product manager for Geberit North America. "The two new color options, 'Sand Glass' and 'Mustang Slate,' provide a versatile, stylish and organic look for the perfect finishing touch to virtually any décor."

To learn more about the Sigma50 flush plate and view the various options available, please go to: <https://www.geberitnorthamerica.com/products/geberit-flush-plates/sigma-series-flush-plates/sigma50/>.

To download a zipped, high-resolution image of the reimagined Sigma50 flush plate, please go to: www.interlinegroup.com/pressroom/Geberit/Sigma50-2019.zip (NOT LIVE)

The globally operating Geberit Group is a European leader in the field of sanitary products. Geberit operates with a strong local presence in most European countries, providing unique added value when it comes to sanitary technology. The production network encompasses 29 facilities. The Group is headquartered in Rapperswil-Jona, Switzerland. In North America, Geberit provides concealed systems

for wall-hung and floor-mounted toilets and fixtures. Geberit systems improve the look of any bathroom by hiding unsightly plumbing hardware. Replacing a standard toilet with the Geberit system results in more usable space, improved hygiene and better accessibility. The unique dual-flush valve saves water and is practically maintenance free. Geberit also offers cable-controlled bath waste and overflows in a variety of designer finishes. Critical working parts are outside the waterway, ensuring years of trouble-free operation. With around 12,000 employees in around 50 countries, Geberit generated sales of CHF 3.1 billion in 2018. The Geberit shares are listed on the SIX Swiss Exchange and have been included in the SMI (Swiss Market Index) since 2012.

For additional information, contact Geberit North America at 2100 South Clearwater Drive, Des Plaines, Illinois 60018, or call 800-566-2100. You can also visit Geberit North America at geberit.us.

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Visit www.geberit.com for more information or call 800-566-2100.

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