



## **MEDIA RELEASE**

For Immediate Release

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### **GEBERIT NORTH AMERICA INTRODUCES FINGERPRINT RESISTANT TOP COAT ON SELECT SIGMA20 AND SIGMA30 ACTUATOR PLATES**

**Des Plaines, IL:** Geberit recently developed a fingerprint resistant coating that is featured on several of the company's Sigma Series actuator plates. The fingerprint resistant top coat is transparent and designed to offer lasting protection while making day-to-day cleaning easier.

The protective top coat is made from a compound that is extremely thin and durable. In addition to preventing fingerprints from forming on the surface, the coating protects against the intrusion of water and oxygen and helps prevent damage from scratches.

"Our fingerprint resistant coating is invisible, makes day-to-day cleaning easier and will keep surfaces looking immaculate, even after years of use," explains Ronn Jefferson, product marketing manager for Geberit North America. "Improving convenience for our customers is part of our philosophy. The fingerprint resistant coating may seem like a small detail, but its benefits become apparent very quickly."

The fingerprint resistant top coat is now available on certain Sigma20 and Sigma30 flush plates. Full details, including model numbers and list prices, are available at [geberit.us](http://geberit.us). The coating will eventually be added to all Geberit flush actuator plates.

To learn more about Geberit North America and its products, please contact your Geberit sales representative, call 800-566-2100 or visit [geberit.us](http://geberit.us).

The globally operating Geberit Group is a European leader in the field of sanitary products. Geberit operates with a strong local presence in most European countries, providing unique added value when it comes to sanitary technology. The production network encompasses 29 facilities. The Group is headquartered in Rapperswil-Jona, Switzerland. In North America, Geberit provides concealed systems for wall-hung and floor-mounted toilets and fixtures. Geberit systems improve the look of any bathroom

by hiding unsightly plumbing hardware. Replacing a standard toilet with the Geberit system results in more usable space, improved hygiene and better accessibility. The unique dual-flush valve saves water and is practically maintenance free. Geberit also offers cable-controlled bath waste and overflows in a variety of designer finishes. Critical working parts are outside the waterway, ensuring years of trouble-free operation. With around 12,000 employees in around 50 countries, Geberit generated sales of CHF 3.1 billion in 2018. The Geberit shares are listed on the SIX Swiss Exchange and have been included in the SMI (Swiss Market Index) since 2012.

For additional information, contact Geberit North America at 2100 South Clearwater Drive, Des Plaines, Illinois 60018, or call 800-566-2100. You can also visit Geberit North America at [geberit.us](http://geberit.us).

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