

MEDIA RELEASE For Immediate Release

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## GEBERIT'S NEW SIGMA60 DUAL-FLUSH PLATE FINISHES ALLOW DESIGNERS TO TRANSCEND THE COMMON

**Des Plaines**, **IL**: Geberit Sigma60 flush plates bring award-winning style to the restroom with an expanded selection of finishes and colors. Today's designers and homeowners demand bathroom fixtures that express their personal style while offering reliable function. The new Sigma60 answer both demands.

Geberit systems offer unobtrusive yet reliable function, supreme convenience, and durability, all from behind the wall. Geberit Sigma60 flush plates mount evenly with the wall surface to create a seamless look. The dual-flush Sigma60, with large button for solids and small button for liquids, saves water and comes in four color options: black, white, umber and brushed chrome. An optional cover frame completes the award-winning design.

"We've added additional finish options and a new style to appeal to the most discriminating designer and architect," says John Fitzgerald, Vice President of Marketing for Geberit North America. "And the new universal mounting frame makes installation easier than ever."

Geberit flush plates combine visual elegance with smooth operation and are available in a wide range of flawless finishes and styles. The Sigma Series offers the widest range of options and customizations available.

Download the Geberit flush plate brochure, *The Choice is Yours*, at <a href="http://www.geberitnorthamerica.com/media/local\_media/\_imported/brochures/GNA7181.pdf">http://www.geberitnorthamerica.com/media/local\_media/\_imported/brochures/GNA7181.pdf</a> or call 800-566-2100 to request a copy.

Geberit North America is part of the Geberit Group, a European market leader and global provider of sanitary technology. Located in Des Plaines, Illinois, Geberit North America provides concealed tank and carrier systems for wall-hung and floor-mounted toilets and fixtures. Geberit systems improve the look of any bathroom by hiding the unsightly toilet tank. Replacing a standard tank and toilet with the Geberit system results in more usable space, improved hygiene and better accessibility. The unique dual-flush valve saves water and is practically maintenance free. Geberit also offers cable-controlled bath waste and overflows in a variety of designer finishes. Critical working parts are outside the waterway, ensuring years of trouble-free operation. As European market leader, the Geberit Group is a global provider in the area of plumbing technology with sales of CHF 2.6 billion and more than 12,000 employees in over 40 countries worldwide.



For additional information, contact Geberit North America at 2100 South Clearwater Drive, Des Plaines, Illinois 60018, or call 800-566-2100.

You can also visit Geberit North America at geberit.us.

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(NEED NEW IMAGE)

To download a high resolution zipped image of the Geberit *Sigma60*, please go to www.interlinegroup.com/pressroom/Geberit/SIGMA60.zip

NOTE: Please send leads to Geberit North America, 553 N. North Court, Ste. 110, Palatine, IL 60067 Email: leads@interlinegroup.com.

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